

FIGURE 5.

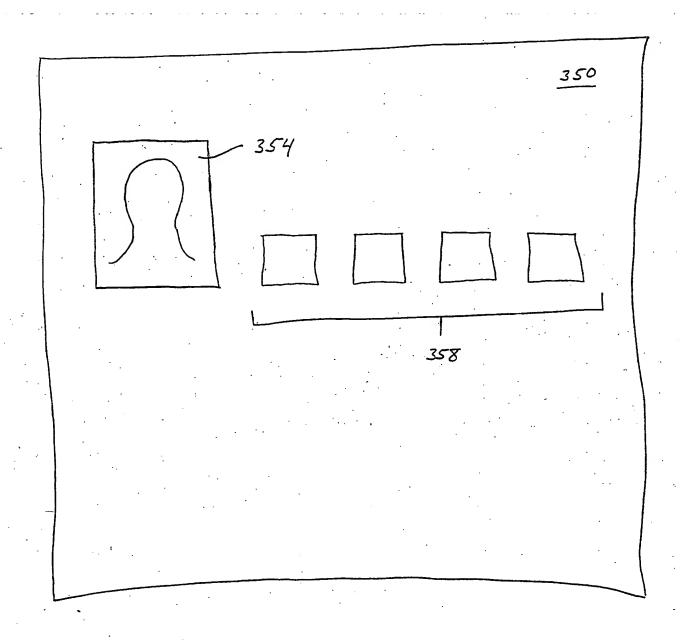


FIGURE 6

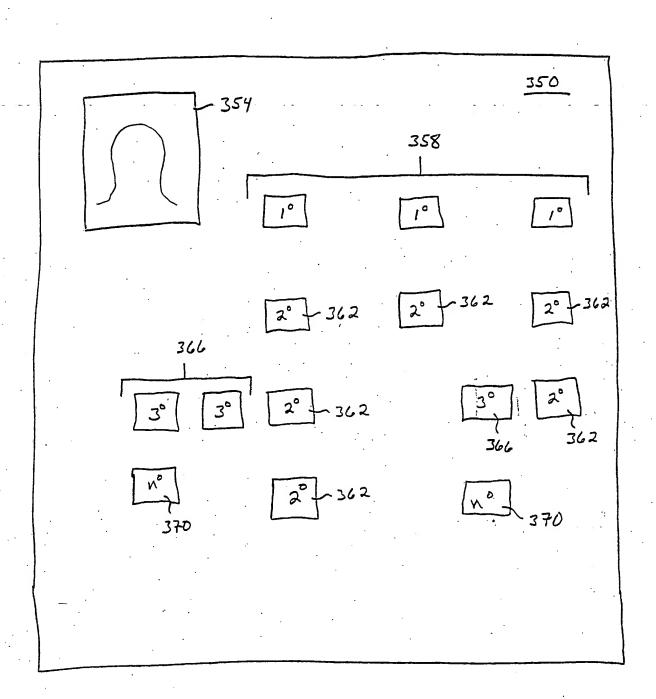


FIGURE 7

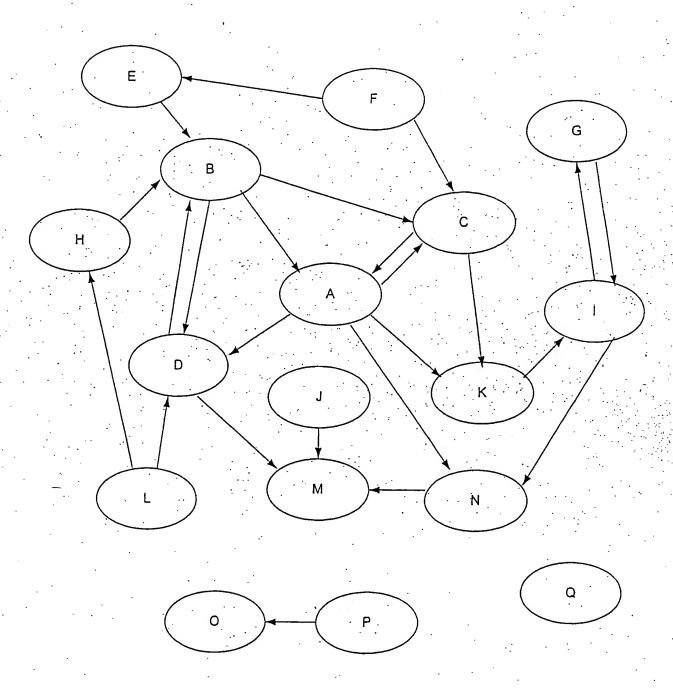
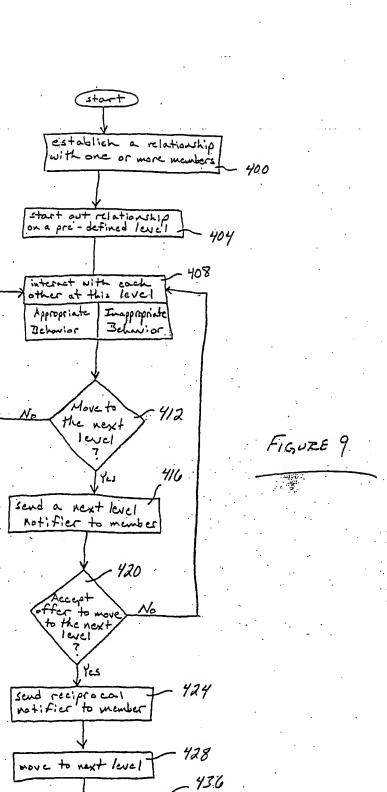


FIGURE 8



432

Second stage | Approp. |

Hird stage
Approp. Inapprop

Approp. Imapprop.

- 440

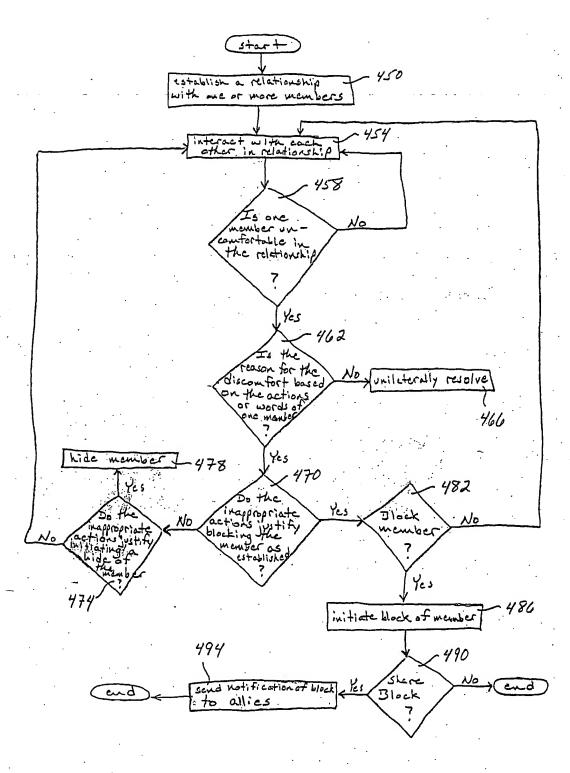


FIGURE 10

FIGURE 11

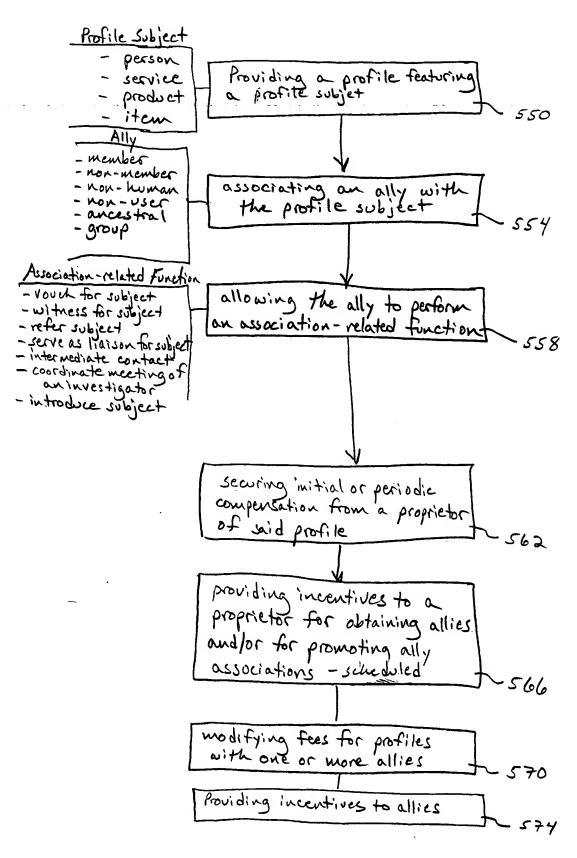


FIGURE 12

Providing a computer network 580 Providing a profile within the network, the profite comprising a profile subject 584 associating a firt degree ally with the profile subject on the profile 288 associating a second degree ally with the profile subject 592 repeating steps 588 and 592 to create a reference hierarchy of allies of the profile subject to the nth degree 596 allowing the allies to the nth degree to perform an association-related function 600 providing a profile for each of the nth Legree allies - an ally profile with each ally profile comprising allies 604

providing a profile within a computer network, the profile comprising a profile subject 610 associating an ally with the profile subject posting the ally in an ally profile on the profile 618 linking the profile to at least one other profile in the network 622 eausing the ally to perform one or more association-related functions 626

a computer network providing 630 providing a profile within the computer network, the profile comprising a profile subject of 634 associating an ally with the profile subject and identifying the ally in an ally profile located on the profile 638 securing an initial and/or periodic fee from a proprietor of the profile -642 Providing incentives to the proprietor for obtaining or signing-up additional allies 646 Providing incentives to users who become allies 650 providing incentives to users for obtaining one or more allies 654 establishing a network marketing function based upon an ally association function - 658

providing a computer network 662 providing a profile within the network - the profile comprising a profile subject 666 associating an ally with the profile subject 670 allowing a user to access the network allowing the user to access the profile allowing the user to initiate contact with the ally for establishing a relationship or learning about the profile 682